

6th

SCT2022

6th International Conference on
Steels in Cars and Trucks

Steels in Cars and Trucks

Juli 19 – 23, 2022

Milan, Italy

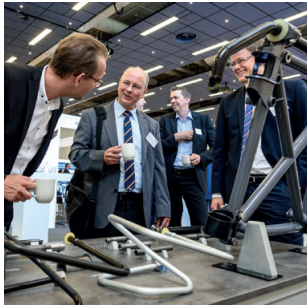
www.SCT-2022.com



Sponsoring / Exhibiting

- Steel Components in Cars and Trucks
- Manufacturing of Components
- New high performance Steels
- Modelling, Simulation and Testing
- Special Topic: LIGHTWEIGHT forging





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Steels in Cars and Trucks



Nearly 500 visitors attended the fifth conference on Steels in Cars and Trucks (SCT 2017, Noordwijkerhout, The Netherlands) which was hosted by Steel Institute VDEh and organized by TEMA Technologie Marketing AG. The ratio of steel producers to representatives from the automotive / supplier industry was 50:50.

The goal of initiating and further developing the network between automobile manufacturers, automotive suppliers and steel producers was successfully achieved.

Enthusiastic feedback praised, in particular the scientific and economic oriented presentations given by the international speakers, the accompanying exhibition, the impressive location and the good organization.

A comprehensive and wide reaching marketing campaign with flyers, first / second announcements / call for papers, mailings, newsletters, website, flags and much more brought, and continues to convey, the SCT message to the target groups.

*Bringing the automotive, supplier and steel industry together.
Future trends in steel development, processing technologies and applications.*

- Steel Components in Cars and Trucks
- Manufacturing Components
- New high performance Steels
- Modelling, Simulation and Testing
- Special Topic: LIGHTWEIGHT forging

With an attractive sponsorship or exhibiting package that can be tailored to suit your individual needs, we would like to invite you to take an active role in SCT 2022.

www.SCT-2022.com



Platinum Sponsor



Gold Sponsors



Silver Sponsor



Supporters 2022

Platinum Sponsor
(Main Sponsor)

34,500€

On site:

- › 18 sqm booth area (3 x 6 m, 3 sides open), preferential position in the exhibition area, booth construction is not included
- › 3 showcases in the exhibition
- › Highlighted company display during breaks
- › 5 exhibitor passes free-of-charge
- › 5 three-day entry passes free-of-charge (for your clients, VIPs, etc.)
- › Use of a personal meeting room

Website:

- › Preferential listing with link on SCT 2022 website
- › Preferential company presentation on SCT 2022 website
- › Integration of a corporate image film on SCT 2022 website

Print:

- › Logo placement on lectern in all rooms
- › Logo placement in flyers, newsletters and posters
- › Logo presentation on the welcome banner in the foyer
- › Name badges with mention as Platinum Sponsor
- › 2 custom made roll-ups (which remain your property after the conference)
- › Company banner and mention as Platinum Sponsor on SCT 2022 sponsor roll-ups
- › Full page advertisement in the proceedings
- › Logo and short portrait on digital conference proceedings
- › Logo placement on label of digital conference proceedings
- › Presentation of own materials on digital conference proceedings (up to 50 MB)
- › Logo imprinted on conference bags
- › Materials included in the conference bags
- › Mention in all press releases
- › Member of the Program Committee

Gold Sponsor

19,500€

On site:

- › 12 sqm booth area (2 x 6 m, 2 sides open), preferential position in the exhibition area, booth construction is not included
- › Logo presentation on the welcome banner in the foyer
- › 2 showcases in the exhibition
- › 3 exhibitor passes free-of-charge
- › 3 three-day entry passes free-of-charge (for your clients, VIPs, etc.)

Website:

- › Listing with link on SCT 2022 website
- › Company presentation and mention as Gold Sponsor on SCT 2022 website

Print:

- › Logo placement in flyers, newsletters and posters
- › Company logo on SCT 2022 sponsor roll-ups

- › Half page advertisement in the proceedings
- › Presentation of own materials on digital conference proceedings (up to 30 MB)
- › Materials included in the conference bags

Silver Sponsor

11,500€

On site:

- › 8 sqm booth area (2 x 4 m, 1 side open), booth construction is not included
- › 1 showcase in the exhibition
- › 2 exhibitor passes free-of-charge
- › 2 three-day entry passes free-of-charge (for your clients, VIPs, etc.)

Website:

- › Listing with link on SCT 2022 website
- › Company presentation on SCT 2022 website

Print:

- › Logo placement in flyers, newsletters and posters
- › Company logo and mention as Silver Sponsor on SCT 2022 sponsor roll-ups
- › Presentation of own materials on digital conference proceedings (up to 20 MB)
- › Materials included in the conference bags

Platinum Sponsor



Gold Sponsors



Silver Sponsor



Supporters 2022



Contact us to discuss individually how you can be presented best at SCT 2022.

Item Sponsors:

Proceedings

3,200 €

The proceedings of the SCT have an established place on automobile manufacturers', automotive suppliers' and steel producers' bookshelves. Since 2017 the SCT proceedings are published as USB-Stick in a high quality cover. Secure your logo on the proceedings to be handed out to all participants of SCT 2022.

Advertisement

SCT Proceedings:

- 470 x 110 px: **980 €**
- Stamp: **490 €**

SCT Program:

- 1/1: **980 €**
- 1/2: **490 €**

Logo on conference bags

2,000 €

Each participant receives a conference bag at their arrival at the conference, Sponsor's logo printed on all conference bags

Pens

1,500 €

Your pens distributed to all participants of SCT 2022.

Notepads

3,500 €

Sponsor's name, logo and website are printed on the notepads (one color)

Chairmen Gifts

2,500 €

Your gift distributed to the chairmen of the sessions.

Coffee break

1,200 €

- Two coffee breaks during SCT 2022
- Promotion during the coffee breaks
- Logo, website URL and company description will be placed on all signage around the coffee break area and on all the coffee break service tables

Conference lunch

1,800 €

One lunch break during SCT 2022

Logo, website URL and company description will be placed on all signage around the lunch area and on all the lunch break service tables Additional material can be delivered

Exhibitor Package "Booth" (Fully equipped with booth)

4,500 €

- 8 sqm floor space (2 x 4 m), 2 sides open
- Standard exhibition construction
- Lighting, electricity, carpet, table, 2 chairs, 2 racks for brochures, 1 triple-socket
- Free entry for one person
- Per additional sqm with booth construction (maximum of 12 sqm): 390 €

Exhibitor Package "Panel" (Panel presentation)

2,500 €

- Panel with cupboard, electricity, lighting, printing and lamination of one poster, 1 rack for brochures, 1 chair
- Free entry for one person

Additional equipment, furniture

We offer to our sponsors and exhibitors additional 3-day tickets for 650 € (up to a maximum of five tickets). Please contact us for individual packages.

Customized booth layouts or additional items are naturally possible but will usually result in additional costs. Please do not hesitate to contact us, should you have any special requests. We will do our utmost to meet your individual requirements.

The maximum booth height depends on the position of your stand. Please contact us for additional information.

Platinum Sponsor



Gold Sponsors



Silver Sponsor



Supporters 2022



Supporting the next generation of engineers at SCT 2022:

Even if the future of the German and international economy is uncertain, one thing is undoubted: The challenge to get qualified employees will increase. Skills shortage is the growing problem of small- and medium sized companies, and even large enterprises.

The International Conference on Steels in Cars and Trucks SCT has become a recognized platform for the dialogue between science and technology along the value chain.

This is a great opportunity to meet with partners, customers and suppliers. But it is also the great chance to include the next generation of engineers into the dialogue and to present yourself.

We offer you the opportunity to sponsor the trip of engineering students to SCT 2022. With your sponsoring, we can invite students and young engineers to join SCT 2022 free-of-charge.

These are your benefits:

- › The students will know you as sponsor of their trip to SCT 2022.
- › You can meet the students in an exclusive meeting room and present your company as a future employer.
- › You will be named on the SCT 2022 electronic and printed promotion material as "Next Generation Supporter".

Contact us to get more information.



SCT2022

6th International Conference on
Steels in Cars and Trucks

Registration form



Registration form for Sponsoring or Exhibiting at the "6th International Conference on Steels in Cars and Trucks"

Please fax back to: +49 241 88 970 999
attn. Mr. Carsten Scheele

I would like to sponsor / exhibit at the SCT 2022, Juli 19 – 23, 2022.
Milan, Italy

Company / Institute:

.....

Contact Person:

.....

Address:

.....

Zip Code:

.....

City:

.....

Country:

.....

Phone:

.....

Fax:

.....

E-mail:

.....

Please mark with a cross the package you want to book

Sponsoring		Exhibiting	
<input type="radio"/> Platinum	34,500 €	<input type="radio"/> Package 1	4,500 €
<input type="radio"/> Gold	19,500 €	<input type="radio"/> Package 2	3,500 €
<input type="radio"/> Silver	11,500 €	<input type="radio"/> Package 3	2,500 €

Item sponsoring			
<input type="radio"/>	Proceedings	3,200 €	Advertisement SCT Proceedings:
<input type="radio"/>	Logo on conference bags	2,000 €	<input type="radio"/> 470 x 110 px: 980 €
<input type="radio"/>	Pens	1,500 €	<input type="radio"/> Stamp: 490 €
<input type="radio"/>	Notepads	3,500 €	
<input type="radio"/>	Chairmen Gifts	2,500 €	Advertisement SCT Program:
<input type="radio"/>	Coffee break	1,200 €	<input type="radio"/> 1/1: 980 €
<input type="radio"/>	Conference lunch	1,800 €	<input type="radio"/> 1/2: 490 €

Additionally

..... entry tickets (650 € per ticket) €

..... additional sqm with booth construction (390 € per sqm) €

..... additional sqm without booth construction (300 € per sqm) €

Supporting the next generation

- ☐ Small- and Medium-Sized Companies 1,000 €
- ☐ Large Enterprises: 2,000 €

Number of Sponsorships:

VAT will be added to all prices.

I understand that the organizer reserves the right to cancel and / or modify the
above-mentioned event and / or services offered at any time.

.....

Date / legally binding signature

Contact

Do not hesitate to contact us in case of any question:
info@sct-2022.com



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